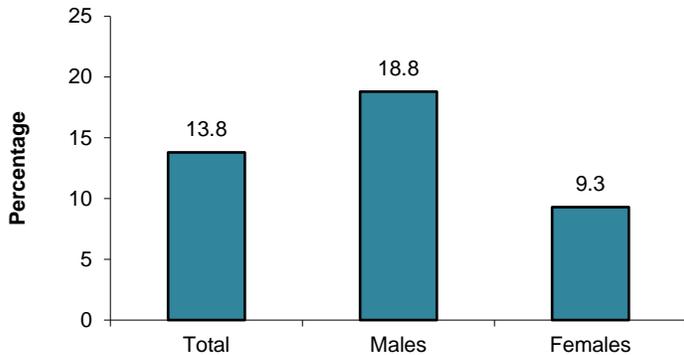


SURVEILLANCE UPDATE

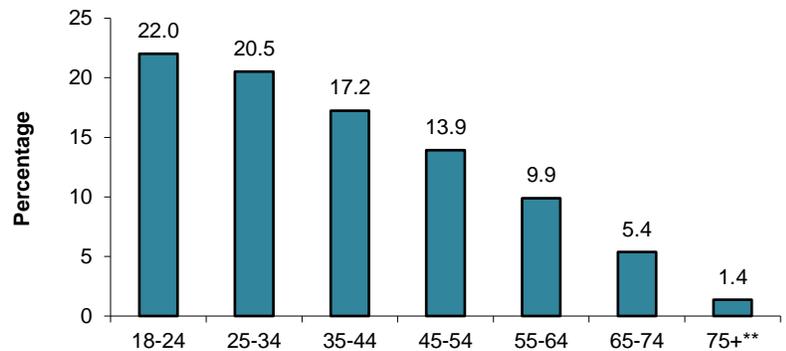
Binge Drinking* Among Adults:

2015 N.C. Behavioral Risk Factor Surveillance System

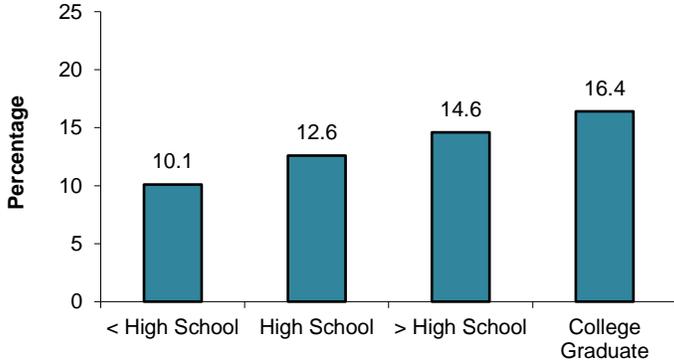
Percentage of people in N.C. who reported binge drinking, by gender: N.C. BRFSS 2015



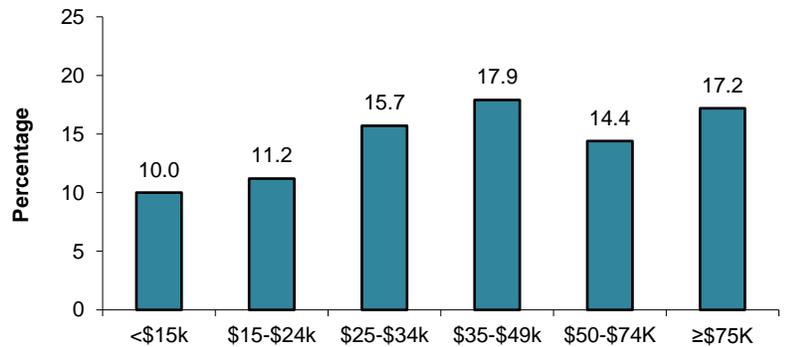
Percentage of people in N.C. who reported binge drinking, by age group: N.C. BRFSS 2015



Percentage of people in N.C. who reported binge drinking, by educational attainment: N.C. BRFSS 2015



Percentage of people in N.C. who reported binge drinking, by income: N.C. BRFSS 2015



*Binge drinking: males having five or more drinks on one occasion, females having four or more drinks on one occasion

**Percentage is based on less than 50 people, interpret with caution

The North Carolina Behavioral Risk Factor Surveillance System (N.C. BRFSS) provides a critical source of public health data for understanding the scope of injury-related problems as well as for measuring progress toward overall statewide goals. The North Carolina BRFSS Survey is a random-digit-dialing telephone survey of non-institutionalized adults, ages 18 and older. Beginning in 2011, BRFSS methodology changed to add cell phone interviews and adopted an improved weighting method known as raking. Both changes allow for more accurate survey estimates. However, data from 2011 and beyond will not be comparable to data from years prior. In 2015, 2,447 respondents completed the survey by landline and 4,251 by cell phone. Every year, a core set of injury-related questions is asked. In 2015, injury-related questions were asked on topics regarding seatbelt use and alcohol consumption. This surveillance update includes data collected in 2015 on 6,698 surveys. Percentages are weighted to population characteristics. See the N.C. BRFSS website for more information, specific details on item responses, and data limitations: www.schs.state.nc.us/SCHS/brfss.